

HOT ISSUES IN HEALTH

2022 CONFERENCE SPONSORSHIP HIGHLIGHTS

The Colorado Health Institute's first in-person Hot Issues since 2019 created opportunities for bold new approaches to engage diverse audiences, create opportunities to connect from afar, and provide inclusive engagement like never before.

Those improvements wouldn't have been possible without our generous sponsors.

- From marketing to registration and conference materials, CHI provided all Hot Issues materials in both **English and Spanish**.
- Online attendance was free (as a result of sponsorship), and attendees could choose between a **highly interactive meeting format** or a **traditional livestream option**. Interactive attendees could listen in English or Spanish, and closed captioning was available.
- Our **climate panel** provided on-the-ground perspective from the state's most impacted communities along with a call to action for adaptation strategies.
- The fireside chat between Drs. **Morgan Medlock** and **Lesley Brooks** provided a thoughtful reflection on the connection between behavioral health, social factors, and health equity.



By the Numbers



204

In-person Registrants



237

Online Registrants



300+

Livestream Views



11

Scholarship Recipients



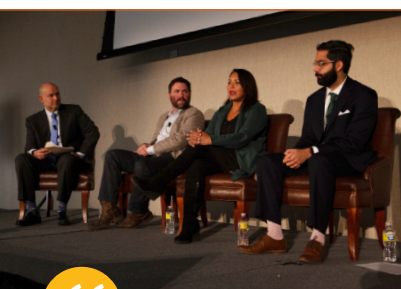
7

Guest Speakers



6

Hours of Live Spanish Interpretation



The room was electric with energy from everyone who was there, speakers and participants alike. 2022 Attendee



The panel sessions were informative and engaging. The group activities were engaging as well ... and the opportunity to connect over meals was very valuable.” 2022 Attendee

2022 attendees said Hot Issues in Health is different from other conferences because ...

- “It engages with the audience and asks meaningful questions and supports and encourages networking to bridge the gap in services and resources.”
- “CHI is different! Wonderful Colorado focus by smart, well-rehearsed and prepared presenters. ... It’s about connections rather than a lecture.”
- “It provides valuable and relevant information, networking opportunities, and opportunities to reflect on actionable steps.”



Reflections From Scholarship Recipients

“Although we face what seem like insurmountable challenges in today’s ever-changing environment, all the people at the conference seemed poised and ready to take on these issues headfirst ... and the energy from this was contagious. ... I left the conference feeling thrilled for the future of Colorado.”

“Hot Issues in Health was a bright spot at the end of the year. ... The conference was a fantastic opportunity to network and provided a necessary reflection of hot issues in research and policy to pay attention to.”

“Being able to connect with community members, speakers and staff from the Colorado Health Institute was very rewarding because it allowed me to build a network ... We come from different organizations and places, but being able to come together to discuss people’s research and efforts to improve health was very rewarding to me. I’m thankful for being able to attend.”

“I really appreciated the scholarship so that I could attend as a student. With all the priorities I have at the end of the semester, having a scholarship really helped me prioritize making space for this conference and I’m very glad I did!”

Percentage of survey respondents who said they were **satisfied or very satisfied** with the overall conference.



In-Person Attendees

99%



Online Attendees

100%

Attendee Demographics

Race/Ethnicity

- 5% Asian
- 3% Black
- 10% Hispanic/Latino
- 1% Native American/Alaska Native
- 18% Prefer not to Answer
- 63% White

Industry/Sector

- 4% Education/Academia
- 13% Foundation Staff
- 4% Health Care Provider
- 13% Industry Representative
- 33% Nonprofit or Advocacy Organization
- 10% Other
- 19% State or Local Government Staff
- 4% Student